

**SWYDDFA'R ARWEINYDD  
OFFICE OF THE LEADER**

Fy Nghyf / My Ref: CM47029

Dyddiad / Date: 10 February 2022



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Councillor Nigel Howells  
Chairperson Economy & Culture Scrutiny Committee  
County Hall  
Atlantic Wharf  
Cardiff  
CF10 4UW

Via email: [AHolt@cardiff.gov.uk](mailto:AHolt@cardiff.gov.uk)

Annwyl/Dear Nigel,

RE: Economy and Culture Scrutiny Committee – City Centre Recovery Strategy  
Action Plan – 19 January 2022

Thank you for your letter dated 20<sup>th</sup> January 2022 setting out the comments and observations of the Members regarding the City Centre Recovery Action Plan.

Please find below a response to the two questions raised, which I would be grateful if you could share with Members.

1. Please clarify which Equalities Group is assessing the plan to declutter St Mary Street and Queen Street and whether the RNIB is represented on this group.

With regard to the current proposals to declutter St Mary Street, engagement has been undertaken with the Equality & Access Group, which has representatives from:

- RNIB
- Cardiff 50+ Forum
- Diverse Cymru
- Alzheimer's Society
- Guide Dogs Cymru
- Wales Council for Deaf People
- Disability Wales
- Council equality team
- Access Included

**GWEITHIO DROS GAERDYDD, GWEITHIO DROSOCH CHI**

Mae'r Cyngor yn croesawu gohebiaeth yn Gymraeg, Saesneg neu'n ddwyieithog. Byddwn yn cyfathrebu â chi yn ôl eich dewis, dim ond i chi roi gwybod i ni pa un sydd well gennych. Ni fydd gohebu yn Gymraeg yn arwain at oedi.

**WORKING FOR CARDIFF, WORKING FOR YOU**

The Council welcomes correspondence in Welsh, English or bilingually. We will ensure that we communicate with you in the language of your choice, as long as you let us know which you prefer. Corresponding in Welsh will not lead to delay.



Also invited, but did not attend were:

- Age Connect Cardiff
- British Deaf Association
- Deaf Hub Cardiff

2. Please clarify which possible data sources could be used to evidence changes in (city centre) footfall that would demonstrate the action plan is achieving its aims, for example that the city centre is becoming more child friendly.

A footfall survey is undertaken on a weekly basis with data captured by cameras at seven locations around the city centre. This data is then used to analyse:

- The total number of visitors to the city centre for the last 52 weeks
- The total number of visitors to the city centre for the year to date
- The total number of visitors to the city centre in each week
- The busiest day in each week
- The peak hour of each week
- Footfall by location

The results are then compared against year-on-year and week-on-week benchmark calculations (using like for like data sets), which enables us to monitor changes and trends in footfall patterns over both the short and long term.

If you have any further queries, please contact me.

Yn gywir,  
Yours sincerely,



**CYNGHORYDD / COUNCILLOR HUW THOMAS**  
**ARWEINYDD / LEADER**  
**CYNGOR CAERDYDD / CARDIFF COUNCIL**